

HCA MEMBERSHIP: WHY JOIN?

Boost your profile, industry knowledge and business network by becoming an Associate Member of the Healthcare Communications Association (HCA). Join our growing network of healthcare communications freelancers and consultants.

USE OUR LOGO



and membership statement on your website and email signature

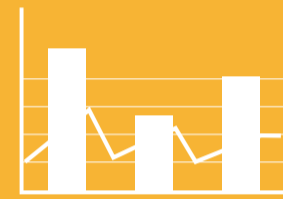


CODE TRAINING

Yearly pharmaceutical Code training in ABPI and EU country codes

KNOW YOUR MARKET

Stay up to date on trends and industry demands with select data from our annual HCA Benchmarking Survey



BIG SAVINGS

£££

ON OUR QUALITY CORE TRAINING COURSES*

FREE



access to our tools, learning aids, Good Practice Guides and trends analysis

BOOST YOUR PROFILE

through the HCA online Membership Directory



· GROW ·



your network of agency and pharmaceutical company contacts

· SHARE ·



best practice with other consultants and freelancers through LinkedIn groups and meetings

· LEARN ·



from industry leaders and policy makers at the HCA Annual Members' Meeting and other events throughout the year

“ Thanks to my associate membership of the HCA, I am up to date with my ABPI code training; I have a network of peers to discuss ideas with and I have been successfully recommended to new clients ”

- Current HCA Associate Member

JOIN OUR GROWING NETWORK!

Visit our HCA members' page today to register for HCA membership in just a few easy steps www.hca-org.uk

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healthcare communications association

*Subject to variation for specific courses