Healthcare Technology and Communications
Thursday 13th June

Time		Speaker
13:00-13:05	Welcome session (HCA overview and introduction to speakers)	Mike Dixon, CEO, HCA / Alice Choi, Chair, HCA Board
13:05-13:35	Accelerating innovation that transforms health and wellbeing	Prof. Ben Bridgewater, Chief Executive, Health Innovation Manchester
13:35-14:05	How industry is developing digital health solutions to deliver improved clinical outcomes for patients	Dr Matthew Bonam, VP, Digital Health, Evinova - an AstraZeneca Health Tech Company
14:05-14:25	*Break - tea and coffee*	
14:25-14:55	Driving data and AI for population health in civic cooperatives	Prof. Iain Buchan, W.H. Duncan Professor of Public Health Systems, Associate Pro Vice Chancellor for Innovation, University of Liverpool
14:55-15:20	Successful communications in health innovation	Claire Portsmouth, Director of Communications and Engagement, Health Innovation Network
15:20-15:35	Value added session	AXON Communications IPG Health Medical Communications
15:35-15:55	*Break - tea and coffee*	
15:55-16:55	Speaker panel discussion	*Moderator*: Alice Choi, Chair, HCA Board *Panelists*: David Gumbleton, Business Solutions Director, AXON Communications; Stephen Scott, Digital Director, IPG Health Medical Communications; Prof. Ben Bridgewater; Dr Matthew Bonam; Prof. Iain Buchan and Claire Portsmouth
16:55-17:00	Closing session (acknowledgements and thanks)	Alice Choi, Chair, HCA Board / Mike Dixon, CEO, HCA

Please join us for networking with drinks and canapés until 7pm

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