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Feb

- 24 Feb | Strategic Planning in Pre-Launch Medical Communications
 - 25 Feb | Pharmaceutical Industry Essentials
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March

- 24 Mar | Effective Creativity in Communications
 - 24 Mar | Building trust through empathic listening skills
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April

- 24 Apr | Working with patient advocates and patient advocacy groups – the essentials
 - 28 Apr | Molecule to Marketing, An Introduction to Healthcare Communications
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May

- 12 May | Understanding healthcare systems in Europe and their impact on communication strategy
 - 19 May | Persuasion and Negotiation Skills
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June

- 04 Jun | Effective storytelling in healthcare communications
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Sept

- 17 Sep | Pharmaceutical Industry Essentials
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Oct

- 08 Oct | Molecule to Marketing, An Introduction to Healthcare Communications
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Nov

- 09 Nov | Strategic Planning in Post-Launch Medical Communications
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Some courses will be repeated in the second half of the year if demand is seen from members. We can also add new course during the year. Please therefore visit the calendar on the HCA website to see the most up-to-date schedule.

www.the-hca.org/events/calender