

YOUR HEALTHCARE COMMUNICATIONS ASSOCIATION

YOUR CAREERS MICROSITE

YOUR WAY TO HELP BRING NEW TALENT INTO OUR SECTOR

The HCA has created a new online information resource for those considering a career move into healthcare communications. Our aim is to establish this microsite as the go-to place for first-step Healthcare Communications careers advice. With members' feedback that mid-level recruitment is seen as a particular challenge, our activity will initially focus in this area. Our objective is to bring new talent into our sector, not to facilitate the movement of existing talent. We will therefore be undertaking advertising and outreach to actively target those not in healthcare communications, but for whom a career in our sector might appeal due to their experience and/or background.

Unlike other recruitment and careers sites, as members of the HCA this is your site. So, this needs your support to help establish it so the site can grow and work even harder for you:

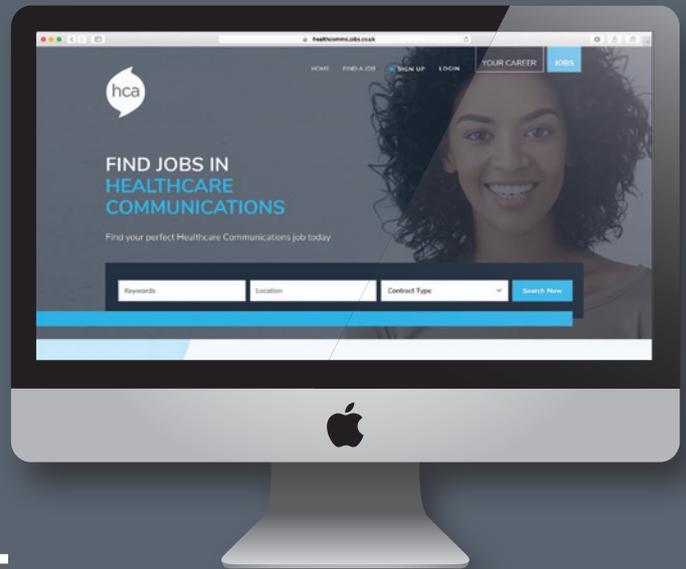
- Include **healthcomms.careers** in all your careers activity, social media and company literature
- Support the associated Job Site to help the HCA generate funds to reinvest in the outreach (remember all money raised from job advertising will go straight back into HCA activity)
- Provide content such as mid-level case studies so we can regularly update and refresh the Careers Microsite

For more information please contact Romilly Cook (romilly@the-hca.org)
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healthcomms.careers



healthcare
communications
association



YOUR HEALTHCARE COMMUNICATIONS ASSOCIATION

YOUR JOB SITE

YOUR WAY TO GET NEW TALENT INTO YOUR ORGANISATION

The new HCA Job Site is unique in many ways:

- Like the HCA, it's not-for-profit - all the income raised from recruitment adverts will go to support the HCA's talent initiatives. Your money is only going to help generate more interest, from more people, to join our sector
- It's there to support your direct recruitment - recruitment agencies will not be able to advertise (although if you advertise your jobs, you can direct applicants to your recruitment provider)
- You can book an advert space for a year and change the content as often as you like
- The Job Site is directly linked to the HCA's new Careers Microsite, meaning those considering a career in healthcare communications can quickly find you

Please support this initiative by sponsoring a job advert on the site and encouraging others to do the same. It's your Job Site, so the more support it gets, the greater the benefit for your organisation.

Together we can create a new home for healthcare communications recruitment

healthcomms.jobs